

BRIDGE BETWEEN EUROPEAN CULTURAL CENTRES

Join the 2018 edition of our flagship BECC
training and staff exchange programme.
APPLY BEFORE 23 DECEMBER 2017.



BECC CALL 2018

*“Cultural management & the digital shift.
Using the digital process for outreach and
increased participation.”*

About BECC

The Bridge between European Cultural Centres (BECC) is an ENCC training, exchange and mentoring programme dedicated to staff members of cultural centres. It aims to facilitate their international work experience and the acquisition of new competences and skills, which are crucial for providing better services to their community and audiences.

The BECC programme is the ENCC answer to supporting cultural centres' staff, building their capacities to face new professional and social challenges, reinforcing European cooperation and working communities, and reflecting and exchanging in a European and global context.

Since 2008 2017, the programme has supported the mobility of 106 participants from 70 different cultural centres in 17 European countries.

The BECC programme aims to

- Share new knowledge and different experiences about current needs at an international level and introduce new ideas, knowledge and collaboration beyond national borders into the participant's daily work upon his/her return from the programme.

- Promote international mobility and life-long learning. Increase awareness of international mobility opportunities for local staff members.
- Support lasting partnerships and cooperation between local cultural centres from different countries. Facilitate international solidarity in the field of using arts & culture as a tool for empowerment.
- Enhance sensibility and awareness for different cultures and working methods.

BECC Priorities:

Priority 1: Professionalization of young cultural managers (under 35 years old) from cultural centres and cultural spaces, especially from Eastern, South Eastern and Southern Europe.

Priority 2: Empowerment through innovation and experimentation in contemporary work at cultural centres when dealing with current concerns and issues i.e.: new models for participation, digitalisation, territorial development, creative regions, social innovation, data collection, networking, new ways of learning, audience development, creative industries, democracy, migration, support for grassroots activities, dealing with local politics, tackling diversity, raising cultural competences of local communities...

Priority 3: Integration of a European perspective in cultural centres' strategy.

BECC Priorities for 2018 candidate selection

Priority 1: Junior professionals at the beginning of their career in the cultural sector, especially employees of culture centre.

Priority 2: Applicants who prove their motivation to acquire digital skills and tools for reaching out and increasing participation.

Priority 3: Candidates who are refugees working in cooperation with a cultural centre.

Priority 4: The geographic priority will be Moldova, Ukraine, Bosnia-Herzegovina, Serbia, FYROM, Albania and Kosovo.

BECC topic 2018

“Cultural management & the digital shift. Using the digital process for outreach and increased participation.”

Digitalization has profoundly transformed culture and arts in terms of production, creation and cultural participation. Contemporary cultural

workers need to manage and develop their digital skills and competencies, in order to be part of the knowledge society, and use these for the modernisation of cultural centres and the empowerment of their communities.

In 2018 we will also continue to work on cultural management, a very popular topic among BECC participants, embracing the personal predispositions and interests in the fields of professional development and culture. This training will be enriched with elements of coaching.

The ENCC will prepare the programme together with trainers **Dagna Gmitrowicz** (PL/DE, Erasmus+ Agency trainer, Facilitator and certified Art-Therapist), **Katrin Reiter** (AT, Strategic developer and planner for IKULT and Coordinator and public relations planner of the Guidance Network Salzburg) and **Andrea Folie** (AT, Founder/Owner IKULT. Intercultural projects and concepts, project manager “Arrivingtour QUERBEET” Gemeindeentwicklung at Salzburger Bildungswerk. Management assistant of the umbrella association for Salzburgs cultural sites, board member of the cultural advisory board of the province of Salzburg).

Timing

Deadline for submitting application: **23rd December 2017**

Selection results: 10th January 2018

BECC Seminar: 27-29 March 2018, Andros Island, Greece

Period for realization of exchanges: 15st April to 30th August 2018

Mentoring: from the moment of acceptance of candidate as a BECC participant until the participant’s report is filed.

Application

The application to take part in the BECC programme must be submitted online, using the form designed by the ENCC at the following link:

[BECC Application 2018](#)

Successful applicants will receive a notification from the ENCC office. The results will be communicated by email to participants and to the legal representatives of delegating organisations.

BECC Programme activities

The BECC is a capacity-building and process-oriented programme that lasts about 8 months. During this period, the following activities are organised and participation in all of them is obligatory for program participants:

1. BECC Launching seminar
2. Exchange period – minimum 10 days
3. ENCC Mentoring throughout the BECC project period
4. Evaluation

➤ **Launching seminar**

The "fire-up" event will take place in Greece, on Andros Island, and will be hosted by PLEGMA, local cultural organization and ENCC member. It will be the first opportunity for all of the participants and mentors to meet in person. The three-day meeting will comprise different formats that will empower participants in their process-orientated learning journey. The dive into personal development and digital resources will be guided by experienced trainers Dagna, Andrea and Katrin, who will prepare interactive exercises, trainings and presentations. The Seminar will also be a moment to make choices about partner organisations for exchanges. The additional study visits will help learn about local context and cultural activities in Greece.

Seminar 2018 “Cultural management & the digital shift. The digital process for reaching out and increasing participation.”

Seminar FORMATS: trainings, coaching, interactive presentations, peer-to-peer learning (P2P), study visits.

➤ **Exchange period – minimum 7 days**

This part of the learning experience is designed in cooperation between the sending and hosting organisations and each individual BECC participant. It is based on a clear needs assessment and gives the opportunity to learn about the chosen subject in the field by visiting organisations, meeting stakeholders, taking part in local activities, taking part in evaluations, sharing past experiments, etc.

The hosting organisation facilitates the learning process by tackling the language challenge, providing a local coach, implementing the learning design as agreed prior to the exchange and offering a qualitative learning experience.

The sending organisation facilitates the learning process by organising a thorough needs assessment, quality cooperation with the hosting organisation and careful preparation of the BECC participant.

The exchange lasts a **minimum of 7 full days**, with no maximum indicated.

➤ **ENCC Mentoring**

The ENCC coordinator and team of trainers support BECC participants in their learning process, from the moment of being selected for BECC up to project evaluation (about 8 months in all).

The ENCC communicates about and invites the BECC participants to other learning activities and events organised by the ENCC and other organisations. Participants have access to an interactive resource database on a dedicated website, as well as to a Facebook fan page.

➤ **Evaluation**

The evaluation is a very relevant moment as the BECC participants are asked to submit reports to the ENCC and explain the outcomes of his/her experience as well as the experience of the organisations involved.

Participation conditions

For the staff members

1. To be a staff member of a cultural centre (managers, professionals, technicians, artists, project coordinators, teachers, trainers, freelancer, trainees, volunteers etc.);
2. To attend actively **all the BECC activities**: BECC Launching seminar, Exchange period – minimum 7 days, ENCC Mentoring throughout the BECC project period and Evaluation;
3. To deliver timely all documents necessary to implement the participation in the BECC Programme: application according to due date, BECC agreement, programme of the exchange and report;
5. To be active in the hosting of the staff member of the partner organisation.

For the hosting and sending organisations

1. To identify a clear need for the learning experience within the organisation, to create ownership for the project within the organisation;
2. To sign an agreement with the partner centre and ENCC before hosting/ sending somebody;
3. To take responsibility for the preparation, organisation and evaluation of a qualitative learning experience: accommodation, coaching, language, involvement, programme etc. following the ENCC model;
4. To prepare & support the staff members sent and received;
5. To report about the experience to ENCC;
6. To communicate the results & outcomes to the outside world;
7. To explore the possibilities of a long-term collaboration with the partner organization.

Finances

The ENCC offers a financial contribution of 800 € to the hosting or sending organization (according to individual agreements between the ENCC and participating organizations), to be used for participation in the BECC exchange: programme, accommodation, catering, international and local transport.

The ENCC covers all costs for the preparation seminar (accommodation, catering and programme costs for the participating staff members).

If, in case of exceptional circumstances, a sending/hosting organisation is forced to terminate its engagement in the BECC exchange before fully fulfilling its obligations, it has to inform as soon as possible the BECC coordinator and come to a common agreement on the financial implications.

In any case the sending/hosting organisation will have to document and send to the ENCC office the engaged expenditure (accommodation, travel) connected to the BECC exchange, and reimburse any surplus of the grant.

Reporting

The report and the products* prepared by the sending and hosting organisations and each participant from the exchange is delivered to the ENCC office within one month after the exchange.

* Products - any materials produced in the frame of an exchange, i.e. photos, videos, leaflets, articles, printed materials, blogs, social media products, etc.

Documents

Agreement

The Agreement between hosting-sending organisations and the ENCC must be delivered to the ENCC office no later than 2 weeks before the beginning of the first exchange.

Programme

Hosting and sending organizations are obliged to inform the ENCC office about the Programme of the exchange no later than 2 weeks before the beginning of the planned exchange. The Programme should be sent to the ENCC office by email: office@encc.eu.

Both Programme and Agreement should be delivered to the office in electronic form with signatures of representatives of each organization.